

Granada



Aixa Dreams DMC & MICE y Clavel y Flamenco Performances

The Alhambra, the Generalife and the Albaicín neighbourhood are emblems of the city and a World Heritage Site, offering views of the Sierra Nevada as a backdrop. The land where Federico García Lorca was born is one of the destinations where you can step on snow and walk along the beach on the same day. Good news! In June Granada is set to become part of the AVE City Network and will be connected to Madrid with a high-speed train link.

A route by the roots of Granada

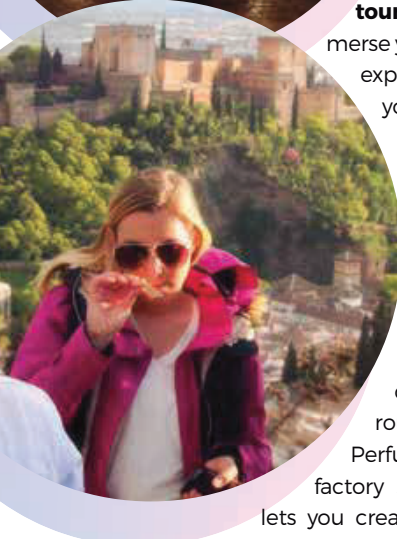
TA Incentivos proposes a route through the historic districts of Granada: the Sacromonte and the Albaicín, ending in the center of the city. The group will start in San Miguel Alto, following a descent down a path until reaching the Interpretation Center of the Caves of Sacromonte. After the visit, they continue to the Sacromonte neighborhood and make a stop at Pepiro's Mirador, where Pepe's "chiringuito" (traditional café) is located, and where they try sangria while listening to Spanish guitar. The route continues through the narrow streets until the Albaicín, where they can visit a bakery to try tea and traditional sweets. They continue with a visit to the Plaza Larga Market, passing through the famous Arco de Las Pesas and arriving at the Mirador de

San Nicolás. After lunch, they begin the journey to the center through the old Arab souk, stopping at some of the craft stalls. The route ends at Plaza Nueva in the center and with a connection to the Alhambra, the next visit for those who wish to continue on with the route.

What can you do?



Hammam Al Andalus is an experience in authentic Andalusian Arab baths where you can feel the Water's Journey, and enjoy massages, rituals and other experiences to relax and disconnect.



Walk in Granada

An original olfactory tour that allows you to immerse yourself in an authentic experience, transporting you to different places and eras of Granada's history through specifically designed fragrances. Once the route is completed, each participant will take home a kit containing the fragrances discovered during the route. The Patio de los Perfumes offers a true olfactory scent experience that

lets you create your own perfume from natural ingredients. Throughout the museum, traditional patio and private rooms, guests can discover the history of perfume and their best creations.

Cádiz

On the border of Europe and Africa lies Cadiz, a city known as "Havana Chica" due to its similarities with the Cuban capital (as is evident by the walk from La Caleta to Campo del Sur, which is reminiscent of the boardwalk of Havana). It is a region of cinema, flamenco art and carnavalera grace, where you will find idyllic beaches, white villages, protected areas, sand dunes and marshes and an ideal location for cultural, gastronomic or sporting activities.



A multi-experience convention. The Aser Company chose the province of Cadiz to organise its convention. Creativando was in charge of this event for more than 100 people, whose main headquarters was the Parador de Cadiz. All the activities were created to allow them experience the destination and culture of Cadiz. On day one they visited the tuna factory in Barbate to see how el ronqueo is made, before which they stopped to have breakfast on the beach while watching a horse dance to Arabic-flamenco music. In order get to know Cadiz, they used the Cadiz Experience app to find historical places and discover more about anecdotes about the city. They also enjoyed the gastronomy with dinners each day at different iconic sites, such as the González Byass winery, where they were able to take a tour and taste their wines; and in the lighthouses of Puerto de Santa María and Cadiz. Another impressive activity was a balloon trip through Arcos de la Frontera to discover the destination from a bird's-eye views.

La Ruta de los Pueblos Blancos is a journey through the whitewashed villages of Cadiz, which you will discover the Grazalema blanket factory to see how the blankets are made, the Zahara mill in the Sierra de Oleum Viride Sierra to learn about the production of olive oil, as well as leatherwork artisans in Ubrique.